February 2024

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March 2024

April 2024

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| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
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| print talk blog | MISS WISTER | MIDE Staff | | | 1 SPRING INTO ACTION! SPRING LAUNCHES | ** ** * * * * "This was our first year running the dance |
| 3 | 4 CLEAN UP your email lists and rejuvenate your email marketing CAMPAIGNS | 5 Release a SPRING CATALOG or flyer series for new products or services | 6 79% of consumers find READING MAIL is more convenient that reading content online | 7 ENGAGE with your customers on social media, create community events | 8 International Women's Day | program. We were so happy we ordered the programs from PrinterCenter USA. The templet was easy to use and I could save it and come back to it for editing. I was able to add pictures of our dancers and even put a thank you message on the back of the program. Very happy. Will order again." |
| 10 | 11 Conduct a WEBSITE AUDIT to refresh content and improve SE0 | MOBILE devices are projected to reach 79% of global internet use by the end of 2024 | 13 OFFER VALUE beyond transactions with ongoing education such as how to guides | 14 ACTIVELY seek out and encourage feedback from your customers | 15 THEME SALES, green products, or Irish-related content | |
| 17 St. Patrick's Day | 18 REFRESHING old blog posts with new content and images can increase organic traffic up to 111% | 19 REFRESH METADATA and ensure all content is SEO optimized and relevant | 20 Start teasing your UPCOMING summer promotions | Create and print case study and client testimonial BOOKLETS | Host a WEBINAR or workshop on a topic relevant to your audience | Christine |
| 24 31 _{Easter} | 25 Try BRANDED notepads and stationery for FREE GIFTS at any event | Create a TARGETED MAILING list based on Q1's performance | 27 Q2 Kickoff Prep: Design a DIRECT MAIL campaign for Q2 | 28 Try Door Hangers to advertise EVENTS | 29 Good Friday | 30 |

DANCE RECITAL PROGRAM PRINTING



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