




April 2024

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May 2024

June 2024

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
  <p>Custom LOOKBOOK PRINTING</p>			1 Loyalty Day	2 GEAR UP FOR SUMMER	3 START A BLOG OR VIDEO SERIES relevant to your industry	 
5	6 Distribute summer-themed PROMOTIONAL ITEMS that will be used frequently	7 Plan a campaign for MOTHERS DAY	8 Plan a campaign for MEMORIAL DAY sales or events	9 OVER 60% of catalog recipients visit the website of the company that mailed it	10 Mail customer APPRECIATION CARDS to loyal customers with an offer	 <p>"It was my first time creating a lookbook and had a lot of questions. Some of the questions I didn't even know how to ask. LOL But I called after I submitted my file and they answered everything for me. It was easy to talk through. Then I got the book and LOVE them. The feel of the paper is incredible, the colors are vibrant and the shipping was fast. I will definitely be ordering again with the total cost being beautiful as well."</p> <p>Danielle</p>
12 Mother's Day	13 Use QR CODES in your print marketing to boost traffic to your website	14 Posts with IMAGES produce 650% higher engagement that text-only posts	15 LIVE EVENTS are the single-most effective marketing channel for most organizations	16 HOST an industry networking event to connect with new clients	17 Plan a campaign for COUNTDOWN TO SUMMER	
19	20 REFERRAL PROGRAM PUSH: Encourage existing customers to refer friends with incentives	21 Create and share NEW PRODUCT DEMO VIDEOS with your audience	22 SHARE items from your SUMMER CONTENT CALENDAR as tips and ideas to your audience	23 Create VISUALLY APPEALING print items that are vibrant for summer	24 85% of consumers TRUST PRINT ads the most when making a decision to purchase	
26	27 Memorial Day	28 Send out POSTCARDS with a new seasonal product launch or special	29 Start your SUMMER CONTENT CALENDAR	30 Viewers are 95% more likely to remember a call to ACTION after watching a VIDEO	31 Create and share BEHIND THE SCENES VIDEOS to humanize your brand	

KEY: General Marketing = | Printing = | Content = | Relationship = | Stats & Facts =

100# Gloss Text
Template #1