

May 2024

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

June 2024

July 2024

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
We make BOOKLET PRINTING FAST print talk blog 	3 MID-YEAR REVIEW	4 Conduct a mid-year REVIEW and ADJUST campaigns for the second half	5 Send out SURVEYS or feedback forms to gather customer INSIGHTS on your marketing efforts	6 REVISE and reprint any brochures or sales MATERIALS with updated information	7 Cross-selling items in PRINT catalogs and EMAIL lead to 25% higher transaction rates	★★★★★ "This product made our booklet/guide more professional than it has ever been before. Consistent and great quality, competitive price, plus quick shipping make this a win for our agency! The online flipbook feature was a great added bonus that we use on our website." Matthew
9	10	11	12	13	14	
	CELEBRATE customer anniversaries and milestones with them	Plan a campaign for FATHERS DAY	Create a themed marketing CAMPAIGN ACROSS ALL CHANNELS for summer services	Initiate SUMMER SALES or special offers to mark the beginning of the season	Flag Day	
16	17	18	19	20	21	22
Father's Day	Businesses that ADJUST marketing plans twice a year are 31% more likely to hit their GOALS	Release a SUMMER CATALOG featuring new products and services	Juneteenth	77% of consumers say they have made a PURCHASE after receiving a catalog	Offer BRANDED ITEMS like water bottles, hats, or tumbler cups that are seasonal	
23	24	25	26	27	28	29
30	Design vibrant EYE CATCHING SIGNS and banners	68% of consumers believe a store's signage is reflective of the quality of its products or services	Send PERSONALIZED emails to key clients, checking in and offering summer discounts	Personalized email messages improve click-through rates by an average of 14%	HOST a summer themed customer appreciation event, VIRTUALLY or in person	

KEY: General Marketing = | Printing = | Content = | Relationship = | Stats & Facts =

100# Gloss Text
Template #2