



June 2024

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30						

# July 2024

August 2024

S	M	T	W	T	F	S
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11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
 	<b>1</b> <b>SOCIAL MEDIA FOCUS</b> <b>DIGITAL PRESENCE</b>	<b>2</b> Revitalize your social media strategy to <b>BOOST ENGAGEMENT</b>	<b>3</b> Run a social media <b>CONTEST</b> or promotional campaign	<b>4</b> Independence Day	<b>5</b> Optimize your online presence for <b>MOBILE</b> and local search during the vacation season	 <p>"I trusted them with my <b>wedding programs</b> and the printing exceeded my expectations. The customer service was amazing, and they were so patient with my questions. This level of quality and service at the price points they have made me a customer for life. I've already told several people about my great experience and would recommend them to anyone looking for a great printer. Thank you so much!"</p> <p>Stacy</p>
<b>7</b>	<b>8</b> <b>MOBILE SEARCHES</b> for 'where to buy' have grown over <b>85%</b> in the past 2 years	<b>9</b> Produce <b>ENGAGING VIDEO</b> content that showcases your products and services	<b>10</b> <b>SOCIAL VIDEO</b> generates <b>1200%</b> more shares than text and image content combined	<b>11</b> Create <b>INTERACTIVE CONTENT</b> such as quizzes, polls, interactive infographics	<b>12</b> Brands that engage consumers on social media see up to a <b>28% INCREASE IN LOYALTY</b>	
<b>14</b>	<b>15</b> Distribute <b>SUMMER-THEMED FLYERS</b> and brochures	<b>16</b> <b>79%</b> of business owners say flyers and brochures are effective in <b>ATTRACTING CUSTOMERS</b>	<b>17</b> Create <b>BLOG POSTS</b> that align with summer activities relevant to your industry	<b>18</b> Companies that <b>BLOG</b> get <b>55% more website traffic</b>	<b>19</b> Companies that publish 16 or more blogs per month get <b>3.5 times more traffic</b>	
<b>21</b>	<b>22</b> Share short, fun summer themed videos that show your <b>BRAND PERSONALITY</b>	<b>23</b> Videos on landing pages can <b>INCREASE CONVERSIONS BY 86%</b>	<b>24</b> Encourage and ask customers to share their summer experiences with your products	<b>25</b> Start planning your <b>PRINTED MATERIALS</b> for back to school campaigns	<b>26</b> 4 out of 5 small businesses find professional print gives them an edge	
<b>28</b> Parents' Day	<b>29</b> Design a seasonal lookbook for <b>PRINT</b> and <b>ONLINE</b>	<b>30</b> Create a <b>SUMMER</b> specific <b>HASHTAG</b> campaign on social media	<b>31</b> Posts with at least 1 <b>HASHTAG</b> average <b>12.6%</b> more engagement			



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KEY: General Marketing =   | Printing =   | Content =   | Relationship =   | Stats & Facts =  



100# Gloss Text  
Template #3