



YOUR COMPREHENSIVE RESOURCE

COLORING BOOK PRINTING

Everything you need to know about creating, designing, and printing professional coloring books that sell.

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Why This Guide?

Coloring books are one of the fastest-growing product categories. Whether you're an artist, educator, or entrepreneur, this guide will help you create a professional coloring book from start to finish.

COLORING BOOK PRINTING

Turn Your Artwork Into a Professional Product

Coloring book printing is perfect for artists, educators, therapists, and entrepreneurs who want to create professional quality coloring books for sale or distribution.

KEY BENEFITS

Passive Income

Create once, sell forever. Coloring books provide ongoing revenue with minimal additional effort.

Therapeutic Value

Coloring reduces stress and anxiety. Your book can help people find calm and creativity.

Showcase Your Art

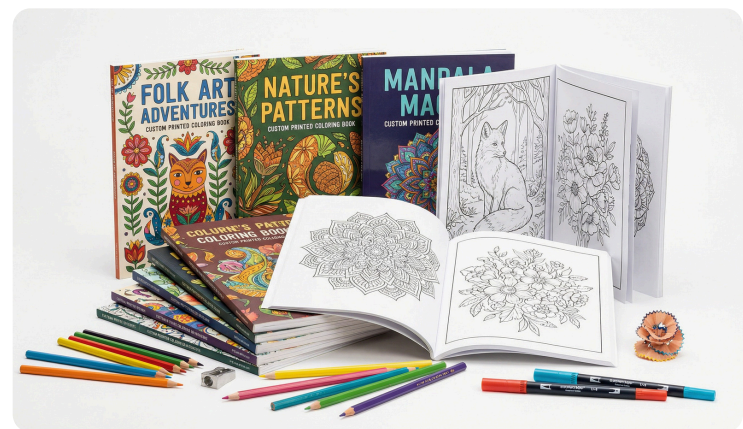
Turn your illustrations into a tangible product that people can enjoy and share.

Build Your Brand

Establish yourself as an expert in your niche with a professional printed product.

POPULAR USES:

- Self-published coloring books for Amazon or Etsy
- Educational materials for schools
- Therapeutic tools for mental health
- Promotional items for businesses
- Fundraising products for nonprofits



Print 1 Copy Starting at

\$20.58

Qty	Size	Standard	Wait & Save
1	8.5 x 11	\$20.58	\$20.58
25	8.5 x 11	\$66.79	\$55.46
100	8.5 x 11	\$180.78	\$167.16
250	8.5 x 11	\$318.78	\$302.40
500	8.5 x 11	\$480.66	\$461.05

*Based on 8.5 x 11, 8 pages, 70# unocated. Prices may vary.

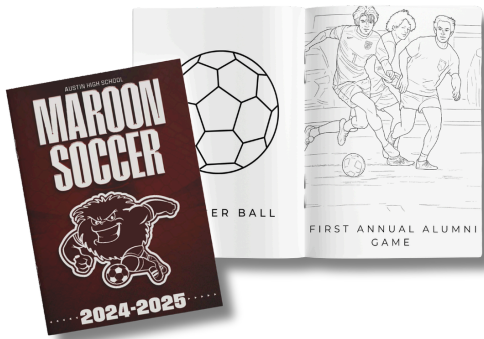
[Get an Instant Quote](#)



FUNDRAISING WITH COLORING BOOKS

FUNDRAISING OPPORTUNITY

Coloring books make excellent fundraising products for schools, churches, non-profits, restaurants, auto shops, and more!



HOW BUSINESSES USE COLORING BOOKS TO OFFSET COSTS

Co-Branded Marketing: Businesses create coloring books to use as promotional giveaways at trade shows or community events, which helps them reach new audiences in a low-stress, engaging way.

Passive Income Stream: Artists often turn their existing art into coloring books to create a passive revenue stream that helps fund their other content creation costs.

Event Engagement: Restaurants and waiting areas provide custom coloring books to keep children entertained, which can lead to higher customer satisfaction and repeat visits.

CREATIVE CONTENT IDEAS FOR FUNDRAISERS

- **Student Art Contests:** Use drawings from students or community members to create the book's content, which increases the likelihood that parents and friends will purchase multiple copies.
- **Educational Themes:** Focus the coloring book on a specific mission, such as local history, environmental conservation, or school spirit, to make it a keepsake as well as an activity.

The goal is to have local businesses pay for the Total Printing Investment before you even sell a single book.

Front Cover Sponsor: \$250

Back Cover Sponsor: \$150

Individual Page Sponsors (20 pages @ \$25/ea): \$500



POPULAR USES FOR COLORING BOOKS

CHILDREN'S COLORING



Simple designs, thick lines, educational themes. Ages 3-12

ADULT RELAXATION



Intricate mandalas, patterns, and detailed illustrations

EDUCATIONAL



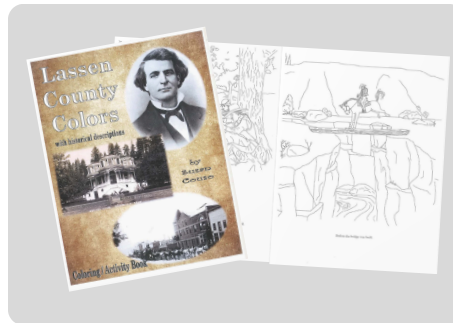
Alphabet, numbers, animals, geography, science themes.

THERAPEUTIC



Mindfulness, anxiety relief, affirmations, self-care.

CORPORATE



Branded coloring books for marketing and events.

ARTIST PORTFOLIO



Showcase your unique style in a collectible format.

POPULAR THEMES

- Nature & Animals
- Fantasy & Fairy Tales
- Inspirational Quotes
- Travel & Landmarks
- Holiday & Seasonal

TARGET AUDIENCES

- Parents & Teachers
- Stressed Adults
- Art Enthusiasts
- Gift Buyers
- Collectors

[Start Your Book Today](#)

[Browse Free Templates](#)

PRINTING OPTIONS

Paper, Sizes, and Binding for Your Coloring Book

Paper	Best For
60# Uncoated Text	Budget-friendly; pencils, crayons
70# Uncoated Text	★ Most popular; pencils, crayons, light markers
80# Uncoated Text	Premium feel; all coloring media
10pt Cardstock Gloss Front, Back Uncoated	Gloss front/uncoated back

POPULAR SIZES

5.5" x 8.5"

8.5" x 11" ★ MOST POPULAR

8.5" x 8.5"

6" x 9"

Custom Sizes

INK OPTIONS

B&W Inside: Most common for coloring pages
Full Color Cover: Eye-catching front and back

Why Uncoated? Uncoated paper absorbs ink from markers and colored pencils without smearing. Coated (glossy) paper causes markers to bead up and smudge.



Binding	Pages	Best For
Saddle Stitch ★ MOST POPULAR	8-92	Budget-friendly, thinner books
Spiral Coil	8-400+	Lays completely flat for coloring
Wire-O	8-400+	Premium look, lays flat

MOST POPULAR: Saddle Stitch for budget-friendly coloring books. Spiral Coil is ideal because it lays completely flat while coloring.

[Get a Free Sample Packet](#)

CREATING YOUR ARTWORK

Design Tips for Print-Ready Coloring Pages



LINE ART BEST PRACTICES

Clean, bold lines are essential for great coloring books:

- Line Weight: 2–4 pt for outlines, 1–2 pt for details
- Spacing: Leave room between elements for coloring
- Contrast: Black lines on white background
- Complexity: Match detail level to your audience

SINGLE vs DOUBLE-SIDED

Single-sided (recommended): Prevents marker bleed-through, allows pages to be framed.



FREE DESIGN TOOL

Design directly in your browser, no software required!

[Start Designing](#)

FREE TEMPLATES

Download our print-ready templates for Adobe InDesign, Illustrator, and Photoshop.

[Free Templates](#)

FIND A DESIGNER

We have a list of recommended designers.

[Find a Designer](#)

FILE REQUIREMENTS

- ✓ Submit as Print-Ready PDF
- ✓ B&W inside pages (no grayscale shading)
- ✓ 300 DPI resolution
- ✓ Add 1/8" bleed on all sides
- ✓ Keep designs 1/4" from trim edge
- ✓ Use clean, crisp line art

Get more In-Depth file set-up instructions and tips

[Visit Help Center](#)

REAL-WORLD SUCCESS

How Organizations Use Programs to Connect with Their Audiences



BUILDING CREATOR MERCH THAT STANDS OUT

This Behind the Print episode features the Donavelli founders sharing how they help creators develop meaningful merch and printed products that build stronger audience connections.

[Watch Now!](#)

THE SELF-PUBLISHED SUCCESS OF THE CATHOLE COLORING BOOK

See how artist Mercedes Schenk self published a detailed, story driven coloring book designed for fun, creativity, and total artistic control.

[Read Now!](#)



THE PROFESSIONAL HOMEGIRL BUILDS A BRAND THROUGH COLORING

Eboné Almon shares how her coloring books blend storytelling, empowerment, and representation while giving her audience a hands on way to engage with her content.

[Watch Now!](#)



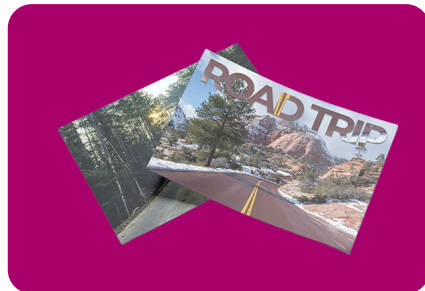
PRINT PRODUCTS THAT SUPPORT

Products Often Used Together to Promote Your Coloring Book



BOOKLETS

Activity books, mini coloring books, or promotional samplers.



POSTCARD

Promote your book at events or sell as standalone art prints.



CALENDARS

Turn illustrations into a 12 month calendar.



BOOKS

Premium hardcover editions for collectors.



FLYERS

Promote launches, events, or special offers.



CATALOGS

Showcase your full product line.

REFER A FRIEND!



Refer a new customer who places an order and **earn \$50 in printing credit** toward your book. Refer more and watch the credits add up! They also get 15% off their first order.

Start Earning!

STAY IN THE KNOW



Join our newsletter to get design ideas, print insights, latest offers, and helpful resources straight to your inbox.

Subscribe Now!

OUR SIMPLE ORDERING PROCESS

A Simple 4-Step Process from Quote to Delivery

01

QUOTE & ORDER

Select your size, paper, and quantity options on our instant pricing tool. Add to cart and checkout securely.

02

UPLOAD & REVIEW

Upload your print-ready PDF. Our experts perform a 43-point file inspection to catch any technical issues.

03

PROOF

Review your free electronic proof. Hard copy proofs are also available for final color and paper verification.

04

PRINT

Your order is printed and you can receive it in as fast as 3 to 4 days from proof approval

[START YOUR ORDER NOW](#)

*Turnaround time begins after proof approval. Shipping time is additional based on your location.

QUANTITY PRICING

The more you print, the more you save. Typical savings of 30-50% on larger quantities.

PRODUCTION TURNAROUND

- **Standard Production:** 3 Business Day
- **Rush Production:** 2 Business Days
- **Wait & Save Production:** 4-7 Business days

START WITH 1 BOOK

You can print a single copy to review quality, layout, and finish before committing to a larger run!

TRUSTED, RELIABLE COLORING BOOK PRINTING

Unparalleled customer experience is at the core of everything we do, backed by real reviews and real people!

We're rated 4.8/5

Read all 7,635 Verified Reviews [Here.](#)

Sean H. ★★★★★

"I am very satisfied with both the product and the experience. The website was easy to use and the coloring book is laid out perfectly. I will definitely use this company again."

★★★★★ Eric L.

"We are SO pleased with the quality of these coloring books and highly recommend the specs/format for anyone wanting to print affordable handouts!"

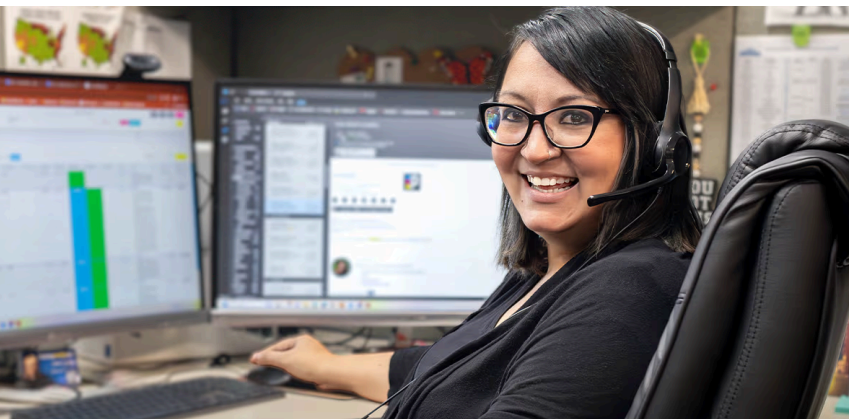
LaKendra H. ★★★★★

"I am OBSESSED with my coloring books!! Beautifully printed, easy upload process, and came super fast!! Thank you so much for consistently quality and wonderful work! I will always go with this company for all of my print needs!"



SATISFACTION GUARANTEED

Your satisfaction is our priority. If you're not completely happy with your order, we'll make it right with a reprint or refund.



We're Here For You!

Monday to Friday: 7am to 6pm MST
Call us: [800-995-1555](tel:800-995-1555)
Email us: support@printingcenterusa.com

Contact Us

Your Book Deserves the Best Print.

We are here to help you bring your coloring book to life with the quality, care, and expertise your art deserves.

[**PRINT YOUR BOOK NOW**](#)

[**GET AN INSTANT QUOTE**](#)

[**ORDER FREE SAMPLES**](#)

[**www.printingcenterusa.com**](http://www.printingcenterusa.com)

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